FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00077493 **Type of Permit:** STILL **Release Date:** 04/04/2014

Production Company FASHION PRODUCTIONS, INC DBA THE FOCUS STUDIO

Insured Company Name FASHION PRODUCTIONS, INC DBA THE FOCUS STUDIO

Contact Phone No. 1 310-399-9400

Contact Phone No. 2 310-399-1180

Fax 4 ROSE AVE

Address VENICE, California 90291

Production Title POWERADE

Type of Production Still Photo

Producer Greg Broussard

Director Greg Broussard

1st AD Greg Broussard

Production Manager Claudia Rossi

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Greg Broussard
Primary Phone Office - 310-399-9400
Secondary Phone Mobile - 323-353-7486

Location Assistant Greg Broussard
Primary Phone Office - 310-399-9400
Secondary Phone Mobile - 323-353-7486

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LAUSD STANDARD DEPOSIT	$500.00
LAUSD STILL PHOTO	$500.00
LAUSD STILL PHOTO OVERTIME FEE	$630.00
LAUSD STANDARD CUSTODIAL FEES	$465.00

Total Permit Fee $2,805.00

Number of Locations 1

NOT A PERMIT

Permit #S00077493

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Summary Information — Location

Permit Number	S00077493	**Location Manager**	Greg Broussard
Production Company	FASHION PRODUCTIONS, INC DBA T...	Primary Phone	Office - 310-399-9400
Insured Company	FASHION PRODUCTIONS, INC DBA T...	Secondary Phone	Mobile - 323-353-7486
Production Title	POWERADE		

Location Address 13000 Venice Blvd, Los Angeles, CA, 90066

Location Name VENICE SENIOR HIGH SCHOOL

Location Type School

Location Description LOS ANGELES UNIFIED SCHOOL DISTRICT

Prep Dates 4/5/2014 - 4/5/2014 11:00 - 13:00 1 day

Film Dates 4/6/2014 - 4/6/2014 09:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document 77493, Focus 2014 AGENT Letter.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	25
Cube Trucks	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	8
Crew	20

Filming Activities Exterior still shots of models on football field against scenery; all on property.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 672 **Grid:** B4

Approvals LOS ANGELES POLICE DEPARTMENT — Sam Park

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Permit #S00077493

the focus studio

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of The Focus Studio ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described hercin. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3/3/14

The Focus Studio
Name of Principal

By:
Representative's Signature

Greg Broussard
Print Representative's Name

Executive Producer
Representative's title

4 Rose Ave.
Venice, CA 90291
Principal's Address

310 399. 9400
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT